



Food & Allied Workers Union (FAWU)

Vuyisile Mini Centre, No.7 Steve Biko Drive, Gugulethu, 7750
P. O. Box 1234, Woodstock, 7915; Registration Number LR2/6/2/1348
Email: dominique.martin@fawu.org.za; Cellular: 082 498 5631
Tel: (021) 637 9040, Fax: (086) 508 6065

MEDIA STATEMENT

21 June 2024

FAWU CONDEMNS KFC's ADD-HOPE PERFORMANCE THREAT TO EMPLOYEES

The Food and Allied Workers' Union (FAWU) strongly condemns Kentucky Fried Chicken's partner's recent actions of sending out "warning letters" to employees that was trending on social media. Apparently employees are warned that they should reach a certain Add -Hope quota as a performance tool and threat to employees. We can confirm that there have been similar complaints by some of our members in the past and FAWU wrote to these companies demanding that they retract their unreasonable demands.

It is completely unacceptable and incomprehensible in the first place for the company to demand of employees to reach a specified Add Hope quota knowing very well that its employees have absolutely no control over customers' decision to donate or not. It is grossly unfair to hold workers accountable for an issue that is beyond their control.

FAWU appreciates the company's investigation and the subsequent confirmation that the letter on social media is in fact real, nevertheless we believe that the company must have clear policies regarding the Add Hope campaign to prevent incidents like this from recurring.

Employees in the fast-food industry already face a taxing work environment including working long hours for low wages. No matter the nature of the employment, a company should not add extra emotional burdens to vulnerable workers by applying this inconceivable behaviour in the first place. We demand that KFC create clear policies and regulations for their partners, management and employees regarding the Add Hope campaign to avoid future embarrassment and degrading treatment of its employees.

For more information, kindly call FAWU General Secretary Mayoyo Mngomezulu (082 440 4039) or Deputy General Secretary Vuka Chonco (082 499 5854). Released by FAWU media officer Dominique Martin - 082 498 5631

National Office Bearers:

President: Vacant; 1st Deputy President: Linda Gqokoma; 2nd Deputy President: Patrick Maseko; National Treasurer: Mark Oliver; General Secretary: Mayoyo Mngomezulu & Deputy General Secretary: Vuka Chonco

